



intellicient.dca
data confidence academy

Learning Pathway Guide.

Empowering individuals, teams, and organizations to move beyond data literacy — into lasting data confidence.

Pathways & Pricing Summary

● Enterprise Workshop
 ● Public Workshop
 ● Cohort-based
 ● One-on-One
 ● On-Demand, Self-paced

| Pathway Pillar | Program | Format | Duration / Track | Cohort / Seat Size | Delivery Mode | Pricing Model | Price (USD) | |
|--|----------|---|-----------------------|--------------------|------------------|---------------------|-----------------|-----------|
| ● | Awaken | Enterprise Data Confidence Immersion™ | Immersion | 1-Day | 5-person group | In-Person / Virtual | Per group | \$7,500 |
| ● | Awaken | Enterprise Data Confidence Immersion™ | Immersion | 1-Day | 10-person group | In-Person / Virtual | Per group | \$9,500 |
| ● | Awaken | Enterprise Data Confidence Immersion™ | Immersion | 1-Day | 20-person group | In-Person / Virtual | Per group | \$11,500 |
| ● | Equip | Enterprise Data Confidence Immersion™ | Lab Intensive | 3-Day | 5-person group | In-Person / Virtual | Per group | \$32,500 |
| ● | Equip | Enterprise Data Confidence Immersion™ | Lab Intensive | 3-Day | 10-person group | In-Person / Virtual | Per group | \$44,500 |
| ● | Equip | Enterprise Data Confidence Immersion™ | Lab Intensive | 3-Day | 20-person group | In-Person / Virtual | Per group | \$54,500 |
| ● | Activate | Enterprise Data Confidence Accelerator™ | Accelerator | 5-Day | 5-person group | In-Person / Virtual | Per group | \$82,500 |
| ● | Activate | Enterprise Data Confidence Accelerator™ | Accelerator | 5-Day | 10-person group | In-Person / Virtual | Per group | \$112,500 |
| ● | Activate | Enterprise Data Confidence Accelerator™ | Accelerator | 5-Day | 20-person group | In-Person / Virtual | Per group | \$137,500 |
| ● | Equip | Professional Data Confidence Immersion™ | Open Enrollment | 1-Day | 20-seat max | In-Person / Virtual | Per participant | \$650 |
| ● | Activate | Professional Data Confidence Immersion™ | Open Enrollment | 3-Day | 15-seat max | In-Person / Virtual | Per participant | \$2,995 |
| ● | Champion | Professional Data Confidence Immersion™ | Open Enrollment | 5-Day | 10-seat max | In-Person / Virtual | Per participant | \$7,750 |
| ● | Equip | Data Confidence Collectives™ | Guided Cohort | 4–6 weeks | 5-person cohort | Virtual / Hybrid | Per cohort | \$19,500 |
| ● | Activate | Data Confidence Collectives™ | Guided Cohort | 6–8 weeks | 10-person cohort | Virtual / Hybrid | Per cohort | \$33,000 |
| ● | Champion | Data Confidence Collectives™ | Guided Cohort | 8–12 weeks | 20-person cohort | Virtual / Hybrid | Per cohort | \$63,000 |
| ● | Champion | Data Confidence Companion™ | 1:1 Coaching | 6-weeks | Individual | Virtual | Per engagement | \$6,600 |
| ● | Awaken | Data Confidence On-Demand – Foundations | Self-Paced | Foundations | Individual | Online | Per learner | \$495 |
| ● | Equip | Data Confidence On-Demand – Applied | Self-Paced | Applied | Individual | Online | Per learner | \$695 |
| ● | Activate | Data Confidence On-Demand – Advanced | Self-Paced + Capstone | Advanced | Individual | Online | Per learner | \$995 |



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PERSONALIZED 1:1 COACHING FOR DATA EMPOWERMENT

Data Confidence Companion™

“Focused. Flexible. Transformative.”

Ideal for:

- Executives needing data storytelling & decision framing coaching.
- Analysts & business users seeking focused skill acceleration.
- Individuals who prefer customized, flexible scheduling.

Description/Highlights:

- Tailored experience — coaching adapted to your goals and context.
- High-intensity learning — focused attention accelerates growth.
- Flexible cadence — fits into busy executive or analyst schedules.
- Immediate ROI — apply learnings directly to real work problems.

| | |
|-------------------------------|--|
| Duration | 60 minutes per session |
| Delivery Mode | Virtual |
| Session Cadence | Single or Ad-hoc |
| Day Length (In-Person) | N/A |
| Day Length (Virtual) | 1.0 hour |
| Content Depth | Tailored |
| Pre-Assessment? | Yes |
| Interactive Labs | 1-on-1 |
| Take-Home Resources? | Yes |
| Post-Session Support | Limited follow-up |
| Outcomes | Personalized Coaching |
| Pricing Model | Per Session |
| Additional Notes | Ideal for focused skill-building or executive coaching |

\$6,600 Total Price (in USD)

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GROWTH WITH GUIDED GROUP PRACTICE

Data Confidence Collectives™ | 5-Person Cohort

“A Six-Week Journey from Data Fear to Data Fluency.”

Small-group intimacy and individualized guidance within a shared learning arc through Personalized Growth, Peer Support, and Practical Mastery. Allows incremental learning and practice between sessions

Ideal for:

Moving from data awareness to confident proficiency by reinforcing skills through practice, feedback, and collaboration.

Description/Highlights

Our 4–6 week Data Confidence Collective™ is a group learning journey is designed for close-knit cohorts of five. Each participant receives focused attention, while benefiting from the diversity of peer perspectives. This structure creates a personalized, iterative learning experience — one that moves participants from literacy to confidence through consistent, guided practice.

| | |
|-------------------------------|-------------------------------------|
| Duration | 4–6 weeks (1 day/week) |
| Delivery Mode | Virtual or In-person |
| Session Cadence | Weekly |
| Day Length (In-Person) | 7.5–8 hours |
| Day Length (Virtual) | 6–6.5 hours |
| Content Depth | Intro → Intermediate |
| Pre-Assessment? | Optional |
| Interactive Labs | Moderate |
| Take-Home Resources? | Yes |
| Post-Session Support | Optional + office hours |
| Outcomes | Skill-building with personalization |
| Pricing Model | Tiered |

\$19,500 Total Price (in USD)

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GROWTH WITH GUIDED GROUP PRACTICE

Data Confidence Collectives™ | 10-Person Cohort

“Collaborate. Apply. Elevate.”

Translate data literacy into confident collaboration — building shared understanding, analytical alignment, and decision-making fluency across roles and functions.

Ideal for:

Supporting interaction, applied labs, and organizational alignment

Description/Highlights

Our 6–8 week **Data Confidence Collective™** is a **group learning journey** brings diverse professionals together to practice real-world data application in a collaborative setting. Through guided labs, shared problem-solving, and group reflection, participants gain proficiency in interpreting data, communicating insights, and making data-driven decisions as a team.

| | |
|-------------------------------|--------------------------------|
| Duration | 6–8 weeks (1 day/week) |
| Delivery Mode | Hybrid |
| Session Cadence | Weekly |
| Day Length (In-Person) | 7.5–8 hours |
| Day Length (Virtual) | 6–6.5 hrs |
| Content Depth | Intermediate → Proficiency |
| Pre-Assessment? | Optional |
| Interactive Labs | Moderate–Deep |
| Take-Home Resources? | Yes |
| Post-Session Support | 2–4 weeks |
| Outcomes | Skill-building + peer feedback |
| Pricing Model | Tiered |

\$33,000 Total Price (in USD)

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GROWTH WITH GUIDED GROUP PRACTICE

Data Confidence Collectives™ | 20-Person Cohort

“Transform Together — From Data-Aware to Data-Empowered.”

Drive organization-wide transformation by cultivating a common data language, empowering leaders to champion change, and embedding data confidence into the organizational culture.

Ideal for:

Structured pacing. Ensures engagement and transformation.

Description/Highlights

Our 8–12 week Data Confidence Collective™ is a group learning journey designed for large departments or entire organizations seeking to embed data confidence into their culture. Through structured weekly sessions, cultural alignment exercises, and leadership engagement, participants transform the way data is perceived, discussed, and used to drive measurable impact.

| | |
|-------------------------------|---------------------------------|
| Duration | 8–12 weeks (1 day/week) |
| Delivery Mode | Hybrid |
| Session Cadence | Weekly |
| Day Length (In-Person) | 7.5–8 hours |
| Day Length (Virtual) | 6–6.5 hours |
| Content Depth | Proficiency → Cultural Fluency |
| Pre-Assessment? | Yes |
| Interactive Labs | Moderate+ |
| Take-Home Resources? | Yes |
| Post-Session Support | 4+ weeks |
| Outcomes | Proficiency + Cultural adoption |
| Pricing Model | Tiered |

\$63,000 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 1-Day, 5 Participants

“Awaken Data Awareness. Ignite Confidence.”

Inspire curiosity, reduce fear, and introduce the foundations of data confidence.

Ideal for:

Kickoffs, awareness, and quick wins—not for full pathway coverage.

Description/Highlights:

Our 1-day **Data Confidence Immersions™** are **workshops** designed to spark awareness and alignment — breaking through fears, myths, and confusion around data. In just one day, teams build shared understanding, learn a common data language, and take the first confident step toward becoming data-driven.

| | |
|-------------------------------|---------------------------------------|
| Duration | 1 Day |
| Delivery Mode | Virtual or In-person |
| Session Cadence | Single intensive |
| Day Length (In-Person) | 7.5–8 hours total / 6–6.5 instruction |
| Day Length (Virtual) | 6–6.5 hours total / 5–5.5 instruction |
| Content Depth | Introductory |
| Pre-Assessment? | Optional |
| Interactive Labs | Light |
| Take-Home Resources? | Yes |
| Post-Session Support | Optional |
| Outcomes | Literacy & Awareness |
| Pricing Model | Per Group |

\$7,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 1-Day, 10 Participants

“Awaken Data Awareness. Ignite Confidence.”

Inspire curiosity, reduce fear, and introduce the foundations of data confidence.

Ideal for:

Kickoffs, awareness, and quick wins—not for full pathway coverage.

Description/Highlights:

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| | |
|-------------------------------|---------------------------------------|
| Duration | 1 Day |
| Delivery Mode | Virtual or In-person |
| Session Cadence | Single intensive |
| Day Length (In-Person) | 7.5–8 hours total / 6–6.5 instruction |
| Day Length (Virtual) | 6–6.5 hours total / 5–5.5 instruction |
| Content Depth | Introductory |
| Pre-Assessment? | Optional |
| Interactive Labs | Light |
| Take-Home Resources? | Yes |
| Post-Session Support | Optional |
| Outcomes | Literacy & Awareness |
| Pricing Model | Per Group |

\$9,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 1-Day, 20 Participants

“Awaken Data Awareness. Ignite Confidence.”

Inspire curiosity, reduce fear, and introduce the foundations of data confidence.

Ideal for:

Kickoffs, awareness, and quick wins—not for full pathway coverage.

Description/Highlights:

Our 1-day **Data Confidence Immersions™** are **workshops** designed to spark awareness and alignment — breaking through fears, myths, and confusion around data. In just one day, teams build shared understanding, learn a common data language, and take the first confident step toward becoming data-driven.

| | |
|-------------------------------|---------------------------------------|
| Duration | 1 Day |
| Delivery Mode | Virtual or In-person |
| Session Cadence | Single intensive |
| Day Length (In-Person) | 7.5–8 hours total / 6–6.5 instruction |
| Day Length (Virtual) | 6–6.5 hours total / 5–5.5 instruction |
| Content Depth | Introductory |
| Pre-Assessment? | Optional |
| Interactive Labs | Light |
| Take-Home Resources? | Yes |
| Post-Session Support | Optional |
| Outcomes | Literacy & Awareness |
| Pricing Model | Per Group |

\$11,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 3-Day, 5 Participants

“From Awareness to Action — Building Data Skills That Stick.”

Move from understanding to hands-on application.

Ideal for:

Immersive learning and team upskilling; limited time for cultural change.

Description/Highlights:

Our 3-day **Data Confidence Immersions™** are **workshops** that help teams move beyond theory into practice. Participants gain hands-on experience in interpreting metrics, building dashboards, and communicating insights — turning awareness into proficiency and ideas into confident, data-driven action.

| | |
|-------------------------------|------------------------|
| Duration | 3 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Intermediate |
| Pre-Assessment? | Yes |
| Interactive Labs | Moderate |
| Take-Home Resources? | Yes |
| Post-Session Support | 2 weeks |
| Outcomes | Literacy + Proficiency |
| Pricing Model | Per Group |

\$32,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 3-Day, 10 Participants

“From Awareness to Action — Building Data Skills That Stick.”

Move from understanding to hands-on application.

Ideal for:

Immersive learning and team upskilling; limited time for cultural change.

Description/Highlights:

Our 3-day **Data Confidence Immersions™** are **workshops** that help teams move beyond theory into practice. Participants gain hands-on experience in interpreting metrics, building dashboards, and communicating insights — turning awareness into proficiency and ideas into confident, data-driven action.

| | |
|-------------------------------|------------------------|
| Duration | 3 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Intermediate |
| Pre-Assessment? | Yes |
| Interactive Labs | Moderate |
| Take-Home Resources? | Yes |
| Post-Session Support | 2 weeks |
| Outcomes | Literacy + Proficiency |
| Pricing Model | Per Group |

\$44,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 3-Day, 20 Participants

“From Awareness to Action — Building Data Skills That Stick.”

Move from understanding to hands-on application.

Ideal for:

Immersive learning and team upskilling; limited time for cultural change.

Description/Highlights:

Our 3-day **Data Confidence Immersions™** are **workshops** that help teams move beyond theory into practice. Participants gain hands-on experience in interpreting metrics, building dashboards, and communicating insights — turning awareness into proficiency and ideas into confident, data-driven action.

| | |
|-------------------------------|------------------------|
| Duration | 3 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Intermediate |
| Pre-Assessment? | Yes |
| Interactive Labs | Moderate |
| Take-Home Resources? | Yes |
| Post-Session Support | 2 weeks |
| Outcomes | Literacy + Proficiency |
| Pricing Model | Per Group |

\$54,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 5-Day, 5 Participants

“Five Days. One Mission: Build a Culture of Data Confidence.”

Deep, immersive transformation — building confidence, alignment, and data culture champions.

Ideal for:

Organizational transformation sprints with dedicated teams.

Description/Highlights:

Our 5-day Data Confidence Immersions™ are workshops that are intensive, immersive journeys designed for teams ready to transform their data culture. Through applied learning, group labs, and real-world case studies, participants emerge not just data literate — but data confident leaders who drive insight-based action across the organization.

| | |
|-------------------------------|-------------------------------------|
| Duration | 5 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Advanced |
| Pre-Assessment? | Yes |
| Interactive Labs | Deep |
| Take-Home Resources? | Yes |
| Post-Session Support | 4 weeks |
| Outcomes | Literacy → Proficiency → Confidence |
| Pricing Model | Per Group |

\$82,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 5-Day, 10 Participants

“Five Days. One Mission: Build a Culture of Data Confidence.”

Deep, immersive transformation — building confidence, alignment, and data culture champions.

Ideal for:

Organizational transformation sprints with dedicated teams.

Description/Highlights:

Our 5-day Data Confidence Immersions™ are workshops that are intensive, immersive journeys designed for teams ready to transform their data culture. Through applied learning, group labs, and real-world case studies, participants emerge not just data literate — but data confident leaders who drive insight-based action across the organization.

| | |
|-------------------------------|-------------------------------------|
| Duration | 5 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Advanced |
| Pre-Assessment? | Yes |
| Interactive Labs | Deep |
| Take-Home Resources? | Yes |
| Post-Session Support | 4 weeks |
| Outcomes | Literacy → Proficiency → Confidence |
| Pricing Model | Per Group |

\$112,500 Total Price (in USD)

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ACCELERATE TEAM ALIGNMENT IN WORKSHOPS

Enterprise Data Confidence Immersions™ | 5-Day, 20 Participants

“Five Days. One Mission: Build a Culture of Data Confidence.”

Deep, immersive transformation — building confidence, alignment, and data culture champions.

Ideal for:

Organizational transformation sprints with dedicated teams.

Description/Highlights:

Our 5-day Data Confidence Immersions™ are workshops that are intensive, immersive journeys designed for teams ready to transform their data culture. Through applied learning, group labs, and real-world case studies, participants emerge not just data literate — but data confident leaders who drive insight-based action across the organization.

| | |
|-------------------------------|-------------------------------------|
| Duration | 5 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Advanced |
| Pre-Assessment? | Yes |
| Interactive Labs | Deep |
| Take-Home Resources? | Yes |
| Post-Session Support | 4 weeks |
| Outcomes | Literacy → Proficiency → Confidence |
| Pricing Model | Per Group |

\$137,500 Total Price (in USD)

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ACCESS TRANSFORMATION LEARNING ANYWHERE

Professional Data Confidence Immersions™ | 1-Day

“Awaken Data Awareness. Ignite Confidence.”

Inspire curiosity, reduce fear, and introduce the foundations of data confidence.

Ideal for:

Kickoffs, awareness, and quick wins—not for full pathway coverage.

Description/Highlights:

Our 1-day **Data Confidence Immersions™** are **workshops** designed to spark awareness and alignment — breaking through fears, myths, and confusion around data. In just one day, teams build shared understanding, learn a common data language, and take the first confident step toward becoming data-driven.

| | |
|-------------------------------|---------------------------------------|
| Duration | 1 Day |
| Delivery Mode | Virtual or In-person |
| Session Cadence | Single intensive |
| Day Length (In-Person) | 7.5–8 hrs total / 6–6.5 instruction |
| Day Length (Virtual) | 6–6.5 hours total / 5–5.5 instruction |
| Content Depth | Introductory |
| Pre-Assessment? | Optional |
| Interactive Labs | Light |
| Take-Home Resources? | Yes |
| Post-Session Support | Optional |
| Outcomes | Literacy & Awareness |
| Pricing Model | Per Registrant |

\$650 per person per Data Confidence Immersion™
(20 seat max.)

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ACCESS TRANSFORMATION LEARNING ANYWHERE

Professional Data Confidence Immersions™ | 3-Day

“From Awareness to Action — Building Data Skills That Stick.”

Move from understanding to hands-on application.

Ideal for:

Immersive learning and team upskilling; limited time for cultural change.

Description/Highlights:

Our 3-day **Data Confidence Immersions™** are **workshops** that help teams move beyond theory into practice. Participants gain hands-on experience in interpreting metrics, building dashboards, and communicating insights — turning awareness into proficiency and ideas into confident, data-driven action.

| | |
|-------------------------------|------------------------|
| Duration | 3 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Intermediate |
| Pre-Assessment? | Yes |
| Interactive Labs | Moderate |
| Take-Home Resources? | Yes |
| Post-Session Support | 2 weeks |
| Outcomes | Literacy + Proficiency |
| Pricing Model | Per Registrant |

\$2,995 per person per Data Confidence Immersion™
(15 seat max.)

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ACCESS TRANSFORMATION LEARNING ANYWHERE

Professional Data Confidence Immersions™ | 5-Day

“Five Days. One Mission: Build a Culture of Data Confidence.”

Deep, immersive transformation — building confidence, alignment, and data culture champions.

Ideal for:

Organizational transformation sprints with dedicated teams.

Description/Highlights:

Our 5-day Data Confidence Immersions™ are workshops that are intensive, immersive journeys designed for teams ready to transform their data culture. Through applied learning, group labs, and real-world case studies, participants emerge not just data literate — but data confident leaders who drive insight-based action across the organization.

| | |
|-------------------------------|-------------------------------------|
| Duration | 5 consecutive days |
| Delivery Mode | In-person |
| Session Cadence | Multi-day intensive |
| Day Length (In-Person) | 7.5–8 hours daily |
| Day Length (Virtual) | N/A |
| Content Depth | Advanced |
| Pre-Assessment? | Yes |
| Interactive Labs | Deep |
| Take-Home Resources? | Yes |
| Post-Session Support | 4 weeks |
| Outcomes | Literacy → Proficiency → Confidence |
| Pricing Model | Per Registrant |

\$7,750 per person per Data Confidence Immersion™
(10 seat max.)

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