



intellicient.dca
data confidence academy

From Literacy to Confidence Unlocking Data-driven Leaders

We don't just teach data skills

We build confidence, clarity and culture
that make your analytics investments pay off

The Problem

Organizations everywhere want to be data-driven.

But too often, visions stall because of:

- Fear of looking incompetent
- Fear of being proven wrong
- Fear of math & tools
- Imposter syndrome
- Overwhelm & overload
- Cultural blockers

These human barriers - not technology - are the real reason data strategies fail.

The Fallout

- Low Efficiency - IT bottlenecks, shadow spreadsheets, wasted BI tools
- Uncertain Decisions - misinterpreted trends, delayed choices, data cherry-picking
- Higher Risk - conflicting definitions, compliance gaps, mistrust in models
- Poor ROI - analytics investments wasted, competitive edge lost

Results

Employees who are data fluent, data savvy, and data confident - creating a truly data-driven culture.

Our Solution - The Data Confidence Academy

We equip your people to move past fear and unlock data fluency.

- Diagnose literacy gaps, saboteurs & readiness
- Map critical tools (Excel, Power BI, Tableau, CRM, AI)
- Break cultural blockers (fear, over-reliance, mistrust)

Meet Sage

The Intellicient Fox



What is Intellicient & Who is Sage ?

Intellicient (in-TEL-li-cent or in-TEL-li-sent)
An amalgamation of intelligent and proficient

Definition

The state of being both smart in knowledge and skilled in application. At Intellicient, we believe intelligence means little without the confidence and proficiency to act on it.

Sage is the emblem of the Intellicient Data Confidence Academy - a fox was chosen because foxes are renowned for their intelligence, adaptability, and clever problem-solving abilities.

Just like our learners, Sage once faced a world full of noise, uncertainty, and complexity. But by asking questions, finding patterns, and practicing observation, Sage built the ability not only to understand data but to teach others how to use it.

Sage's Role in the Academy

- **Navigator**
Guides learners along the Literacy › Fluency › Mastery pathway
- **Saboteur Spotter**
Helps participants outsmart fear, bias, and silos that block confidence
- **Coach**
Encourages learners that data isn't about perfection - it's about confidence in action

Why Sage?

- **Wise but approachable**
Guides without lecturing
- **Curious problem-solver**
Sees patterns others miss
- **Mentor and motivator**
Builds confidence in others
- **Playful yet purposeful**
Makes learning engaging and fun

With Sage as your guide, the Academy isn't just a training program
It's a journey of

Intelligence + Proficiency = Intellicience