



intelligent.dca  
**data confidence academy**

**Omar K. Higgs**  
Data Literacy & Analytics Coach

**Omar Higgs** is a Business Transformation and Analytics Strategy leader driven by a passion for helping people build confidence in how they **understand, communicate, and act on data**. A graduate of the **UCLA-NUS Global Executive MBA** program with 30+ years of data experience, he has spent over 15 years guiding teams, executives, and organizations toward smarter, data-driven decisions.

Throughout his career at **UCLA, Accenture**, and in consulting, Omar has led initiatives that bridge business and technology—making data **accessible, meaningful, and actionable**. His expertise includes:

- **Data Literacy Coaching** – empowering leaders and staff to overcome data “saboteurs” and build lasting confidence.
- **Data Visualization & Storytelling** – transforming complex data into clear, compelling insights.
- **Executive Engagement & Change Leadership** – fostering strategic adoption of data culture.
- **Training & Enablement** – designing programs that grow organizational data fluency and impact.

Omar is recognized for turning uncertainty into clarity and helping organizations thrive on their analytics journey. His mission is simple: **enable people not just to use data—but to trust it, understand it, and lead with it.**



+1346-444-3306



mydatajourney@myidca.com



dataconfidenceacademy.com